

Economic analysis of using BioMantra for Cranberries production



Wisconsin has dedicated acreage for cranberry production

18,000

acres of Cranberries every year.

Yield



Wisconsin

188.1

barrels per acre



Rest of USA

155.1

barrels per acre

Increased yield with BioMantra Soil

1.5%
improvement
per acre



2.8215
barrels/acre



\$162.52
Fresh/acre
(\$82.10 processed
per acre)

3%
improvement
per acre



5.643
barrels/acre



\$325.04
Fresh/acre
(164.21 processed
per acre)

2020 prices:



1 barrel =
100 lbs =
\$57.60 FRESH



1 barrel =
100 lbs =
\$29.10 PROCESSED

BioMantra Soil input per acre = \$30

Net Profit on
1.5% =

\$132.52 & **\$52.10**
fresh/acre Processed/acre

BioMantra unlocks potential for increase yields, increased profits and healthy, live soil –
ALL DONE WITH HELP OF MICROBES.



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